Online Strategic Framework

Institution-Level Guiding Principles

Salt Lake Community College:

- Is and will remain a place-based institution
- Offers online courses and programs that provide students, particularly adult learners, with flexible options
- Creates online courses and programs that are as engaging and supportive of student success as their traditional counterparts

eLearning Department Principles

eLearning:

- Works collaboratively with all divisions at SLCC
- Supports all technology-enhanced courses across all modalities of teaching
- Partners with academic departments to improve the quality of course design and online teaching and learning
- Improves student and faculty engagement through the use of instructional technology
- Supports the strategic implementation of online programs at the College

Strategic Plan - Next Steps

Going forward, SLCC will:

- Create criteria and implement a process in order to determine between three to five online programs for strategic focus that will:
    o Support retention/completion (core population, finish through online)
    o Attract new enrollment
  The Online Advisory Committee, working with the Curriculum office and IR, will create program criteria and a readiness inventory, which academic departments will use to evaluate ROI and market demand for each online program. The OAC, eLET, and the Deans Council will review the evaluations and provide recommendations regarding which programs should be included in the strategic focus. Cabinet will make a final determination on strategic online programs.
- Design a support strategy for fully online programs that are not one of the strategic priority programs. This will include ensuring that all courses have passed a Quality Matters review, all faculty teaching online offerings in the program have passed the Online Teaching Credential, and listing the programs on the eLearning website with links to the program webpages.
- Improve and expand student services offered online
- Execute a quality initiative around online teaching and course design (QM, faculty credentials)
- Work with Institutional Marketing to market online programs of strategic focus across Utah. Marketing decisions and strategies will reflect the guiding principles outlined here, including a focus on SLCC as a place-based institution.
- Work with Jason Pickavance and the Library on a fully OER online program